



Slice of Cheese

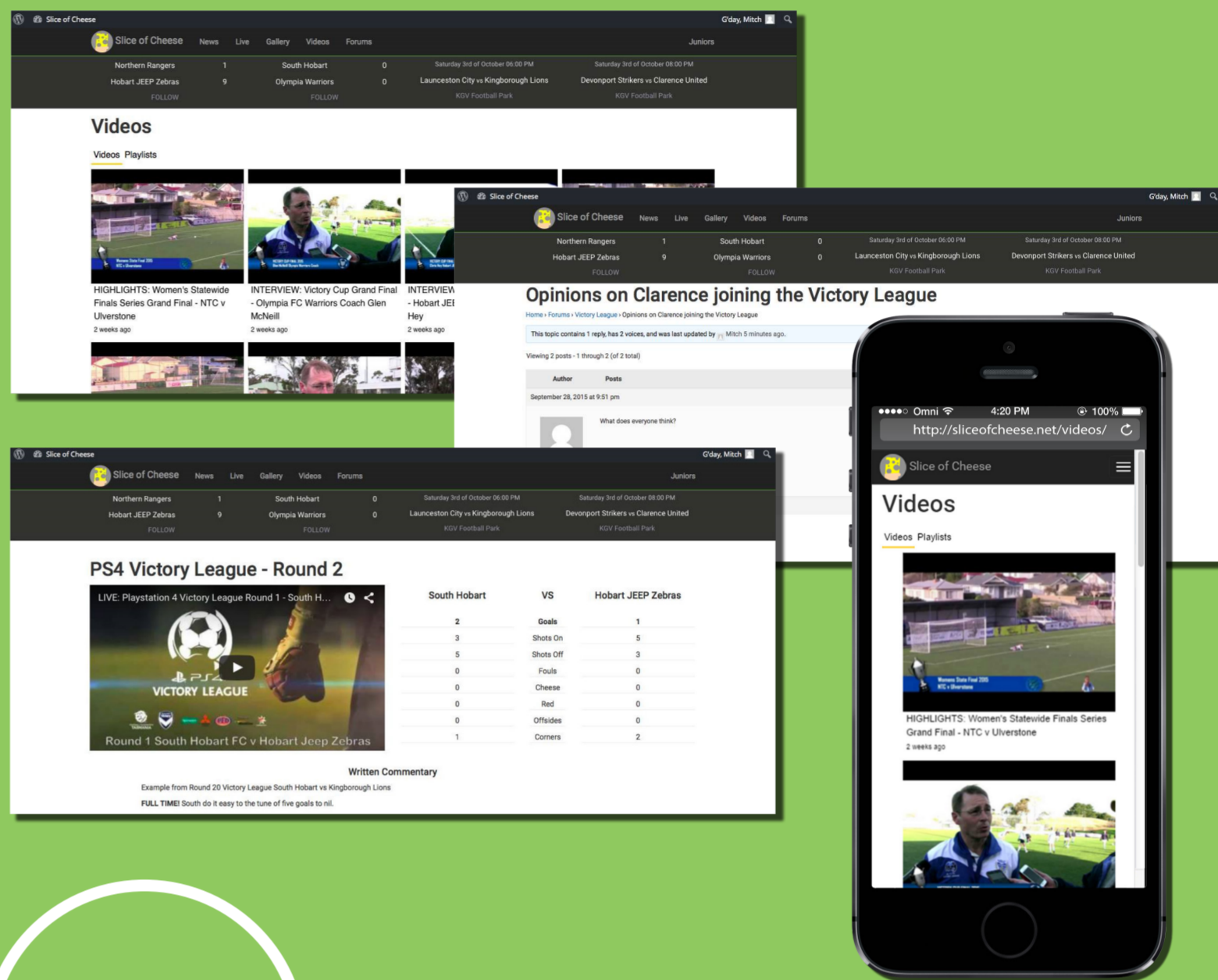
Slice of Cheese is a redeveloped website designed for the Football Federation of Tasmania (FFT). The original slice of cheese website was a semi-official website designed to share news about senior soccer in the state. FFT had two goals they wanted to achieve with this project. Firstly, FFT wanted an updated version of the Slice of Cheese site to better share Tasmanian soccer news. Secondly, FFT wanted to engage with its 14 000 under-13 members. In order to meet FFT's needs, two sites were developed under the Slice of Cheese name.

The Senior Site

The Slice of Cheese senior site is primarily a news site - its aim is to deliver the latest news, pictures and videos of Tasmanian soccer to members and fans.

The site also provides an easy way for users to find information on upcoming games, and view live streaming and updates of games in progress.

In addition, it aims to build a community around the site by allowing comments on articles and by providing an online forum.



The Junior Site

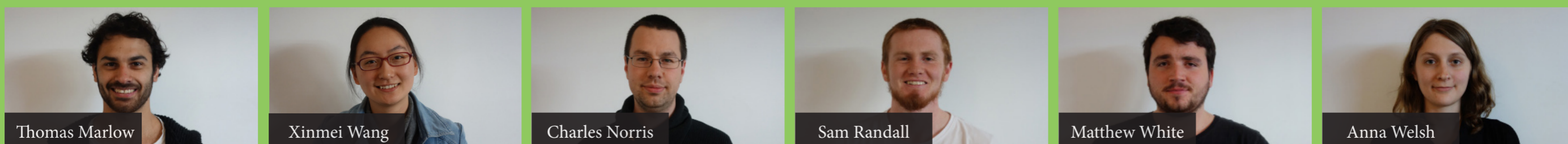
The Slice of Cheese junior site is intended to draw in the under 13 members of FFT and provide them with a fun and interesting online space.

The site can be used to create custom competitions for junior members to engage with and also has a place for articles specifically written for juniors.

Junior soccer clubs can also create their own club profile on the site. Clubs have control over the look and feel of their pages via a drag and drop interface. They can also keep their members and fans up to date by posting news onto their page.



The Team



Tested on



Tools used

